

be the *L*ifference foundation.
Raising Hope. Targeting Ovarian Cancer.

RUNWAY FOR HOPE

BENEFITTING MARY CROWLEY CANCER RESEARCH
LUNCHEON & FASHION SHOW

THURSDAY, SEPTEMBER 26, 2019
11:30 AM – 1:30 PM
ARLINGTON HALL

**PARTNERSHIP
OPPORTUNITIES**



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Join us at our RUNWAY FOR HOPE Luncheon & Fashion Show where our distinguished guests will Fall into fashion with Honorary Chair, Elizabeth Gambrell to enjoy an afternoon of entertainment featuring a runway fashion show, lunch and table prizes from Drunk Elephant.

The fashion show will be showcasing dazzling “survivor” models, glamorous and chic designs from Nordstrom, accented by jewelry from Kendra Scott, all highlighted by our favorite emcee, Scott Murray. Guests will enjoy lunch, hear inspiring stories from ovarian cancer survivors and test their luck with our fabulous raffle prizes while being catered in the intimate and serene setting of Arlington Hall on Turtle Creek.

For details of the afternoon, please visit
www.bethedifferencefoundation/events

Ready....Set....Runway!

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Partnership Opportunities

PRESENTING TEAL SPONSOR - \$25,000 (One Available)

“A WORLD WITHOUT OVARIAN CANCER”

- Exclusive recognition as Presenting Sponsor in local media campaign including television, print and social media
- Top logo placement on Runway for Hope website, promotional materials, and event collateral
- One table for 10 guests with premier placement at event
- Announcement of Sponsorship during fashion show program
- Selection and placement of 1 model to model the fashions during the show
- Employee from company invited to speak at the program
- Full page ad on inside cover of the event program

GREEN SPONSOR - \$10,000 (Two Available)

“HOPE LIVES HERE”

- Recognition in local media campaign including television, print and social media
- Logo placement on Runway for Hope website, promotional materials, and event collateral
- One half table for 5 guests with premier placement at event
- Announcement of Sponsorship during fashion show program
- Selection and placement of 1 model to model the fashions during the show
- Half page ad in the event program

PURPLE SPONSOR - \$5,000 (Five Available)

“RAISING HOPE. TARGETING OVARIAN CANCER”

- Recognition in local media campaign including television, print and social media
- Logo placement on Runway for Hope website, promotional materials, and event collateral
- Tickets for 2 guests with premier placement at event
- Announcement of Sponsorship during fashion show program
- Quarter page ad in the event program

CENTERPIECE SPONSOR - \$2,500 (One Available)

- Logo placement on Runway for Hope website, promotional materials, and event collateral
- Placard with Company Logo as Centerpiece Sponsor on each table
- Tickets for 2 guests with premier placement at event
- Announcement of Sponsorship during fashion show program

MODEL SPONSOR - \$1,000

- Sponsorship of any one of our models
- Logo placement on Runway for Hope website, promotional materials, and event collateral Company or individual name alongside model listing in event program
- Tickets for 2 guests
- Announcement of model sponsorship upon model walking the runway

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Partnership Opportunities

- PRESENTING TEAL SPONSOR** "A WORLD WITHOUT OVARIAN CANCER" - \$25,000
- GREEN SPONSOR** "HOPE LIVES HERE" - \$10,000
- PURPLE SPONSOR** "RAISING HOPE. TARGETING OVARIAN CANCER" - \$5,000
- CENTERPIECE SPONSOR - \$2,500
- MODEL SPONSOR - \$1,000

SPONSOR NAME / As you would like to be listed in the promotional material

CONTACT NAME

MAILING ADDRESS

PHONE

EMAIL

METHOD OF PAYMENT

A check is enclosed (*please make checks payable to Be The Difference Foundation*)

Please charge my/our:

American Express VISA MasterCard Discover

Card number: _____ Exp date: _____ Security Code: _____

Name (as it appears on card): _____ Billing Zip Code: _____

Cardholder signature: _____

Please remit to: Jon Mize, Events & Corporate Partnerships Manager, Be the Difference Foundation, P.O. Box 540954, Dallas, Texas, 75354